1. **Optimize Your U.S. Market Entry Strategy**
   Let the MIDC’s experts help optimize your plan to enter the $15 trillion U.S. market.

2. **Find Customers, Distributors and Collaborators**
   The MIDC’s experts can guide you to effective channels of distribution to reach paying customers.

3. **Meet Your Partner – Executive Introductions**
   Meet potential business partners and customers through the MIDC’s experts.

4. **Open an American Office – MIDC Instant Infrastructure Program™**
   Opening an American office is a major milestone for foreign companies. The MIDC’s Instant Infra-structure Program™ puts you in touch with the experts you need to do it right the first time.

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**Structuring Your Company**
- Incorporating
- Banking
- Tax Issues
- Accounting & Bookkeeping
- Business Licenses
- Insurance Requirements
- Regulatory Compliance

**Finding a Facility**
- Real Estate Brokers
- Commercial Office Leases
- Short-term Lease & “Soft Landing” Options at Business Incubators
- Office Equipment & Furniture
- IT & Telecommunications Services

**Staffing the Office**
- Transferring Israeli Employees
- Hiring American Employees
- Housing and Family Adjustment Information
- Recruiting, Job Descriptions, Interviewing
- Comparative Wage and Benefit Information
- Visas

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The Maryland/Israel Development Center (MIDC) is a public-private partnership of Maryland’s Department of Commerce, Israel’s Ministry of Economy and The Associated: Jewish Community Federation of Baltimore. Its mission is to promote bi-lateral trade and investment between Maryland and Israeli companies to help create jobs in both communities.